

PRESS PACK

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2015
CERSAIE

GRESPANIA



CERSAIE 2015

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Grespania presents its new collections of porcelain stoneware and ceramic tiles at the CERSAIE 2015 Fair, 28th September until 2nd October.

With the spirit of a cool hunter and of technological advancement, Grespania has developed its new collections in perfect harmony with the needs of architects and designers. The results are innovative products characterised by their versatility and timelessness, designed to provide complete aesthetic and technical solutions; any surface can be covered with ceramics.

GRESPANIA'S NEW 'ARCHITECTURAL CERAMIC

Our stand is in Hall 19 - stand B28, there you will experience vanguard proposals such as the new Coverlam, 20 mm in thickness porcelain ideal for outdoor applications, H&CTiles with the new anti bacteria, self cleaning, green Hydrotect® technology.

COVERLAM
5,6mm | 3,5mm

▼
20MM
▲

H&C
Healthy and Clean
TILES



GRESPANIA
TECHNICAL
SOLUTIONS

GRESPANIA
CERAMICA



WHAT IS H&CTILES?

H&CTILES is the ceramic application using Hydrotect® technology, reduces pollution and provides ceramics with self-cleaning, antibacterial and odour removal properties.

www.grespania.com/h&ctiles

CERAMICS FOR SUSTAINABLE PROJECTS



SELF CLEANING



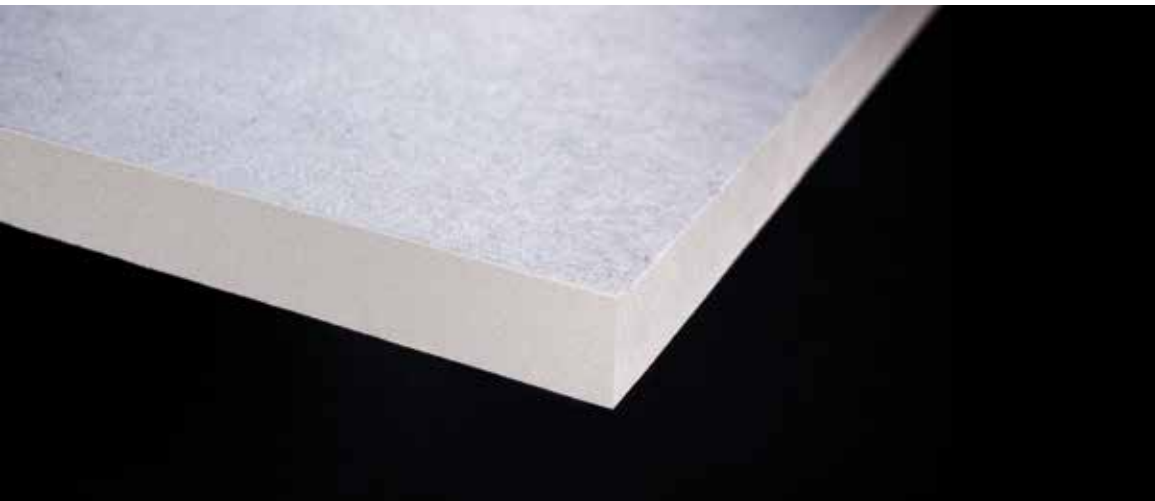
AIR PURIFYING



ANTI-BACTERIA
AND
ODOUR REMOVING

HIGH TECH CERAMICS SUSTAINABILITY AND HYGIENE FOR YOUR HOME





PORCELAIN 20MM THICK
FOR EXTERIORS

WHY 20MM?

- Easy to install and maintain
- Removable and reusable
- Frost and break resistant
- Anti slip: R-10 (DIN-51130) Clase 3 (UNE-ENV 12633/2003)
- Ecological and unchanging over time



WHY COVERLAM?

INNOVATION IN CERAMICS
LARGE FORMAT 100cm X 300cm
MINIMUM THICKNESS 3.5mm & 5.6mm
LIGHTWEIGHT, EASY TO HANDLE AND FIX
HIGH LEVEL OF MECHANICAL RESISTANCE AND DURABILITY
RESISTANT TO STAINS AND WEAR AND TEAR
DOES NOT BURN
RECYCLABLE AND RESPECTFUL TO ENVIRONMENT
DECORATIVE USE. WIDE RANGE OF DESIGNS AND FORMATS
UNLIMITED VERSATILITY
CONTINUITY IN SPACES

COVERLAM

PORCELAIN TILES / FULL BODY

300X100 | 100X100 | 100X50
STRUCTURED FINISH



COLLECTION

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CERSAIE 2015



The impact of the passing of time is the inspiration for the Grespania New Releases catalogue for Cersaie this year. Surfaces which have been naturally and delicately eroded, vintage motif decors combine with noble, worn materials which generate a new lease of life to cosy but very current areas.



bellver

PORCELAIN TILES

Bellver is a multi-format porcelain tile series that draws its inspiration from the stone of medieval castles. Digital printing technology combined with reliefs, endows the collection with a natural, textured appearance.

The Bellver range is available in three colours - Beige, Brown and Grey - and is complemented by the Muralla decor with a masonry wall effect, and the mesh-mounted piece, Almena.

The multi-format concept, together with its rich and varied design, has made the Bellver range one of the new bestsellers for Grespania.



palace calacata

PORCELAIN TILES

The Grespania design team, in their constant search for marble and semi-precious stones whose elegance translate well to the field of ceramics, has developed two new models inspired by calacatta marble.

Firstly, the Palace series of porcelain expands with the Palace Calacata model. This new addition is available in 9,5x28 cm, 28x59 cm, 59x119 cm and 59x59 cm rectified tiles, with the meticulous polish that characterizes and defines the Palace series, and which has contributed to its great commercial success.

The combination of a highly realistic veining, large formats which can be used for both floors and walls, along with the surface brightness produced by the delicate polishing process, make Palace Calacata the best choice for creating spaces with a serene, timeless luxury.



calacata

PORCELAIN TILES

In addition, the CALACATA collection of porcelain tiles - developed in 10x30 cm, 30x60 cm, 60x60 cm and 60x120 cm formats - gives this kind of classic marble a very modern and wholly original look, for a new audience seeking an entirely avant-garde decorative touch.

This innovative look is obtained by combining the successful design of Calacata, produced by the most precise modern digital technologies, with a matte finish.

One of the most striking contributions of this new Calacata collection is the incorporation of a relief piece that perfectly reproduces the bush-hammered finish used in natural stone. This piece can either be used as a base tile to obtain a marble effect gently eroded by the passage of time, or it can be used as a decorative element in combination with a smooth-surfaced Calacata piece.

The other decors which complete the decorative range of this collection are the pre-cut Lucca and Forly, piece in 30x30 cm and 25x25 cm format and the 30x60 cm Ferrara and Modena, which continues the stonework effect with a remarkably contemporary relief.

Both the Calacata series and the Palace Calacata model can be combined with a wide variety of our range of mosaics, such as the Musa Marquina, Musa Hexágono and the Musa Damasco models.





pirineos



PORCELÁNICO TÉCNICO / TODO MASA
PORCELAIN TILES / FULL BODY

In response to the overwhelming success that met the introduction of the Coverlam Pirineos collection at last year's CEVISAMA, Grespania has decided to expand the range to include both a 60x60cm and a 60x120cm format in standard thicknesses. This innovative product successfully combines a natural slate design with the qualities of Full Body Technical Porcelain, resulting in a high quality material, both technically and aesthetically.

Pirineos is available in Anthracite, Graphite and Taupe, and the range also includes the timeless mesh-mounted Jaca and the ultramodern Isaba relief, bringing both volume and architectural exuberance to interiors.

Its design, two thicknesses (light and standard) and the variety of formats make the Pirineos series the ideal material for any major architectural project, whether new build or renovation, residential or public.





sherwood

PORCELAIN TILES

Grespania expands its portfolio of ceramic woods with this new multi-format series available in 19.5 x 120cm, 14.5 x 120cm rectified and 15 x 80cm, as well as four colours - Walnut, Oak, Beech and Cedar.

The decorative potential of combining the two formats, together with the natural finish and subtle relief help create interiors with Nordic flair and clean, sleek lines.

Sherwood is undoubtedly the best option when it comes to creating a modern, yet warm and cosy feel to your room.





tempo

PORCELAIN TILES

Our design team has brought to the world of ceramics a cement-like surface reflecting the effects of the passage of time – the look of a weathered and well-used surface with a series of superimposed layers that tell the story of the material's past.

This liberal interpretation of the consequences of time on the material has resulted in a collection that is quite unlike any other, a magnificent yet subtle product obtained using state-of-the-art design and production techniques.

The base tile is available in 80x80cm, 60x60cm and 30x60cm formats, and is intended for use as a floor tile throughout the entire house. It is accompanied by original decorative pieces, Carpet 1 and Carpet 2, in 30x60cm and 60x60cm formats, respectively. These pieces combine different hydraulic floor tile designs and decals to emphasise the sense of a lived-in, cosy space. Other complementary pieces include the 30x60 Canyon relief and the mesh-mounted piece, Pulso. All are available in the colours Anthracite, Grey and Smoke.

The Temposeries is a comprehensive and unparalleled collection for all types of spaces and settings; with it, Grespania proves once again that it leads the way in design, technology and the quality of its finishes.





urbión

PORCELAIN TILES



The Urbión series of porcelain tiles is based on the very simple premise of bringing all the richness and contrast of slate to ceramic design, reproducing its juxtaposing, differently textured slabs to create a whole that reflects all the strength and life of this stone.

The series is set out in three colour palettes (multicolour, grey and ivory) and four formats that can be combined: 30x30 cm, 30x60 cm, 45x45 cm and 45x90 cm.

The design reproduces the richness of veining and colour spots of this type of stone and combines it with a soft relief which makes it surprisingly similar to the natural stone.

The series is completed with the mesh-mounted piece, Neila.

The modularity and richness of this collection makes it perfect for any environment. Use it for all types of floors and walls, wherever you want to enjoy the warmth and life of natural slate with all the technical advantages of porcelain tile.





vulcano

PORCELAIN TILES



Boundless imagination where nothing is impossible thanks to the versatility of this new porcelain floor tile.

The Vulcano range brings with it the beauty of cement with its Iron, Galena and Silver colours and the strength of metal with the Corten colour featuring a rusted effect, achieving a breathtaking combination of light and texture that enhances each piece. Available in either matte or shine, it is perfect for the whole house.

Rooms gain greater depth thanks to the size of the 80x80cm, 40x80cm and 60x60cm formats. The mesh-mounted Saturn piece presents a 3D-effect mosaic, while the Juno is more classic.

This range allows exclusive settings to be created.





gala

WALL TILES

The Gala range of cement-inspired wall tiles, combines a large 31.5x100cm format, a wide range of colours from White to the earthy Make up, via Sky Blue, Navy Blue, Grey and Sand, with a glossy finish resulting in a sophisticated and very contemporary collection.

The variety of decors available in this range results in a veritable explosion of originality:

Elisa lends a touch of elegance; Cintia is a relief with a perfect balance of light and shade; Penélope and Sofia are inspired by “vintage” stencil-work decors; Marianne offers a rich array of hues; and the metallic accents of the Selene listels are available in Lead, Bronze Steel and Anthracite tones.

The range is rounded off by a 60x60cm porcelain floor tile with a matte finish available in all of the series' colours, making it the ideal complement to this singularly ground-breaking range.



luxor

WALL TILES

The Luxor series is a set of 31.5x100 cm wall decors which represent the idea that nothing beats a quality complement to combine with any type of design. Accordingly, Grespania has developed these six widely-differing decors, ranging from 'barely-there' designs such as the Luxor Onda, to geometric designs such as the Luxor Figura, or more marked patterns such as the Luxor Lineal. The Luxor Código features an ultramodern design whereas the Luxor Área is a more classic design. These can all be combined with a wide variety of Grespania wall tile collections in 31.5X100 cm format (Praga, Austin, Basel and Boreal) to create fully-customized spaces.

The Luxor series, like any good basic piece, can be combined with any collection to make a completely original arrangement.





reims

WALL TILES



The Reims range available in 31.5 x 100cm format is one Grespania's most important products to feature at CERSAIE. Its wide variety of aesthetic possibilities makes it ideal for any architectural project aiming to create a backdrop of clean, modern lines, whether in a private home or a public building.

The design of this collection gets its inspiration from natural stone, characterized by its vibrancy but without being garish.

The range is available in Ivory, Grey and White and is rounded off with a wide variety of decorative pieces:

Nimes, Beziers and Jacquard provide texture and depth to the base design; the Narbonne and Robine decors impress with their beauty and depths that rise and fall from the base, creating a series of geometrical shapes, and furthermore, the Robine boasts a metallic finish where the lights and reflections seemingly become a part of the piece; the mesh-mounted Amiens with its clean lines, and Chartres with a metalized finish and eye-catching patina, add a touch of class and elegance to the whole range.

Given its modern and unassuming design, its smooth, natural finish and the elegance of its decors, the Reims range is perfect for any setting.





estuco

WALL TILES

Inspired by stucco-styled cement, this series is the latest arrival to the 30x90cm wall tile range.

The surfaces of the base tile are a faithful reproduction of stucco styled cement, giving them an internal rhythm of their own that is unmatched in other wall tiles, and makes it the ideal choice for any design wishing to add a touch of modern sophistication.

The range is rounded off with some elegant relief decors, such as the Wave, Wall and Dots, which portray a strong sense of movement, and with some eye-catching Kilim and Tapis decorative pieces.

The Estuco collection is available in White, Beige, Grey and Natural and is complemented with a 60X60cm porcelain floor tile that mirrors the design of the wall tile, combined with the 60x60cm Kilim decorated floor tile.

The Estuco range is recommended for those hoping to incorporate a modern design into a casual setting.





lord

WALL TILES

The Lord series of 30x90 cm wall tiles is inspired by the sophistication of the most modern and international clubs and lounges. Tokyo, Japan, London ... their most exclusive restaurants and clubs provide the inspiration for this collection, which brings an opulent techno look to ceramic design.

The colour palette ranges from a chic gold and silver to the more classic ivory and white.

The decorative pieces available in this series are an explosion of originality. There are two reliefs: geometric and sombre Club, as well as Byron, which is crossed by sinuous curves. The Nash decor plays with the geometry of the reliefs that cover its surface and the metallic design of its base. Lastly, the Nijo, Elliot and Windsor decors take traditional Japanese motifs and reflect them through a totally modern and innovative prism.

The series is completed with 60x60 cm porcelain floor tiles in white, ivory and anthracite, offering the ideal complement to this original and ground-breaking series.



mónaco

WALL TILES

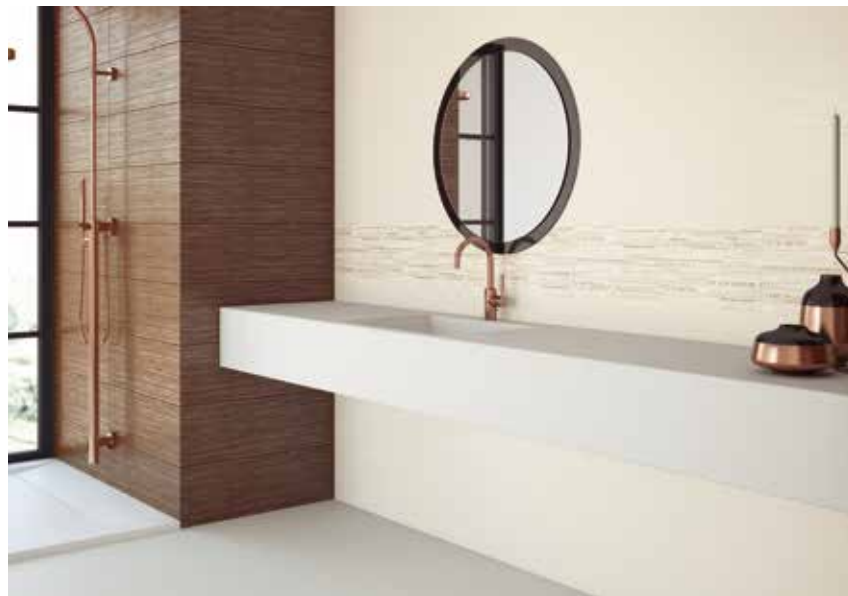
What defines Grespania's Mónaco series of wall tiles is its textural elegance and richness, full of light and life.

The series is designed in a 25x75 cm format based on the splendour of precious metals used in antique gold and silver-smithing. Aged gold and silver provide the starting point for this series, whose palette includes white, beige, titanium and copper, and whose surface is covered with the subtlest of shining threads running lengthwise to create a delicate shine-matte interaction.

The series is complemented with a wide range of decorative options, from the single-fired Prix piece inspired by collages or the single-fired Casino relief, which adds a geometric design to the Mónaco series base tile. The Grace decor offers a retro look inspired by ceramic design of the 70s, with its emphasis on reactive materials. The Ricard decor combines circles with different patterns in an "Op-Art" style, while the set of three Prince pieces features cascading flowers.

The Musa Klimt mosaics, meanwhile, are an ideal way to highlight the beauty of the collection.

The series is complemented with a 60x60 cm rectified porcelain floor tile which adapts the original wall tile design for flooring.





pirineos

COVERLAM

5,6mm | 3,5mm



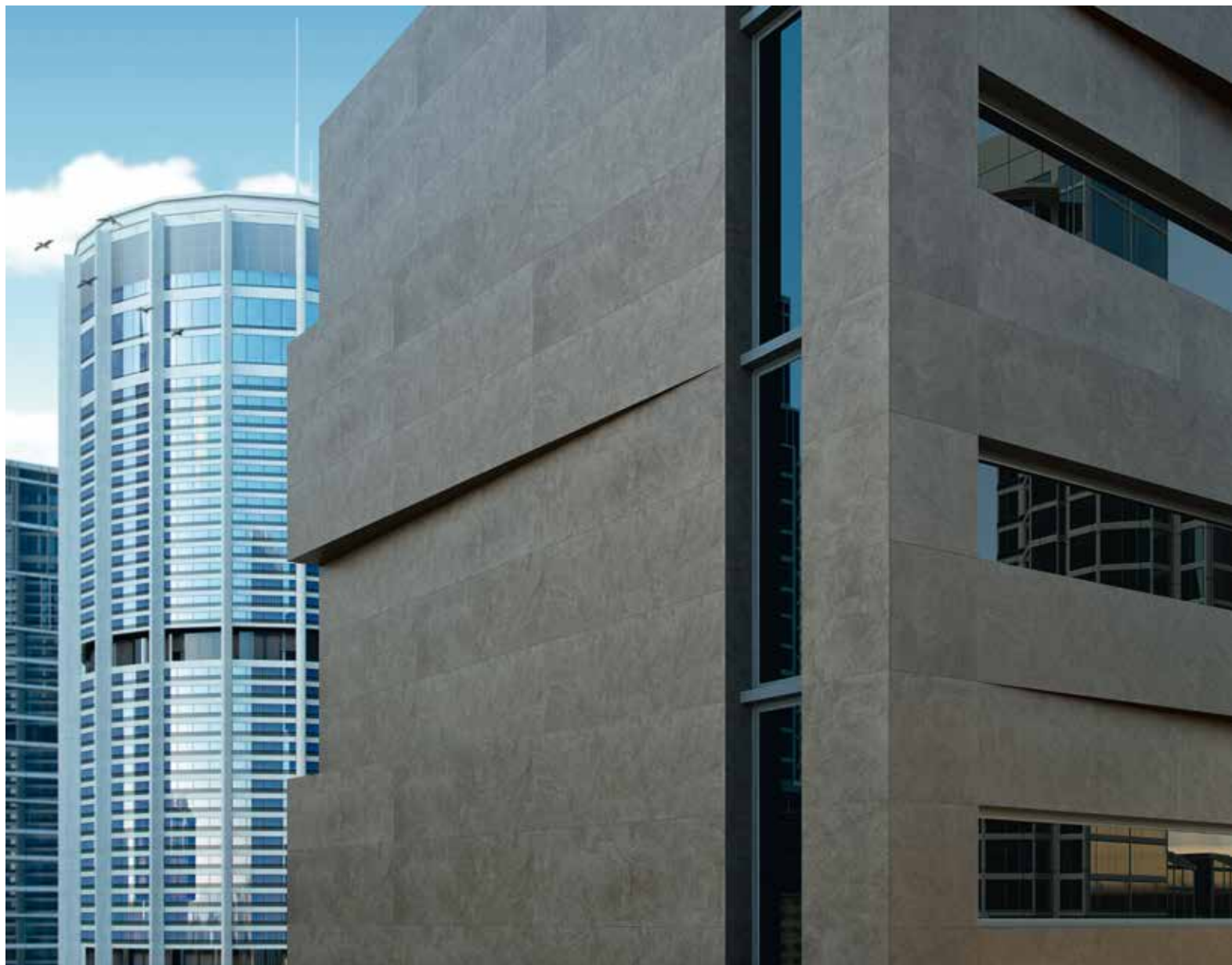
PORCELÁNICO TÉCNICO / TODO MASA
PORCELAIN TILES / FULL BODY

This collection of ultrathin porcelain (5.6mm) is available in large format pieces: 50x100 cm, 100x100 cm and 100x300 cm.

The Pirineos series takes its design from natural slate, adapting the strength of this type of stone to porcelain. The completely innovative element of the Pirineos Series is that it incorporates relief into the Coverlam design for the first time.

This gentle relief covering the entire surface of the pieces of the Pirineos series gives them a great life and naturalness, while the large format in which they are produced makes them simply spectacular pieces.

Like other Coverlam collections, the Pirineos series incorporates all the technical advantages and installation benefits of an ultrathin porcelain tile - features that have proved to be of enormous benefit to the most pioneering and ambitious architectural projects.





tempo

COVERLAM

5,6 mm | 3,5 mm

T PORCELÁNICO TÉCNICO / TODO MASA
PORCELAIN TILES / FULL BODY

Grespania continues to invest in Coverlam, a revolutionary product that combines the qualities of porcelain with a reduced thickness, resulting in savings - both in terms of time and money - in new construction projects as well as renovations.

The new collection of Coverlam Tempo is also innovative in design terms: it features a cement-like base tile whose rich surface reveals high colour variation and a time-worn appearance. This series is thus ideal for the ultra-modern, industrial-type spaces that are currently so on trend.

With 3.5 mm thickness and a superb relief, it is available in 100x300cm, 100x100cm and 50x100cm formats. As with the standard-thickness tile of the same name, the colour range includes Anthracite, Grey and Smoke.





lava

COVERLAM

5,6 mm | 3,5 mm



PORCELÁNICO TÉCNICO / TODO MASA
PORCELAIN TILES / FULL BODY

The wide range of existing Coverlam products is extended this season with the enticing metallic texture of the Lava series in Brown. This collection closely recalls the look of metal sheets that have been exposed to the weather, creating visually rich surfaces.

With a thickness of 3.5 mm and featuring a relief, this new addition to the Coverlam group is an ideal material providing state-of-the-art architectural design solutions. Its 100x300cm, 100x100cm and 100x50cm formats facilitate the creation of distinctive, characterful spaces

Spaces become elegantly urban and industrial, part of this new architectural era whose only limits are the extent of your imagination.



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